



SPOTLIGHT: THE PROCESS LEADER

Malin Leth is an idea generation specialist helping others to define and manage responsible future plans. Her mission is to strengthen the large scale co-creation that's needed for sustainable development.

Malin is highly experienced in cross sector collaboration internationally. Having worked with the impact of extracting natural resources, industrial symbiosis, CSR, green urban planning, digitalization and smart cities, she do know what really makes a difference.

She holds 1 BBA, 2 Bsc in landscape engineering and sustainable development but also advanced courses in planetary boundaries, innovation and management.



WE OFFER CLUSTER'S MEMBERS CIRCULAR CONSULTING AND COACHING SESSIONS, RANGING FROM STARTING POINT ZERO TO HALFWAY DONE.

01

DEFINE

Collaboratively we define the scope of the circular action needed and keep the perspective zoomed-in for ensuring feasibility

02

IDEATE

Creatively we idea-generate for clarifying the many different starting blocks there might be, and decide on one to take action on

03

MAP

The end result of step 1 and 2 is a navigation map for visualizing the transformation and how to pay it forward

